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Magenn Power announces Krystal Planet to distribute Magenn's "Airborne Wind Turbines"

(Ottawa, Ontario, January 10, 2006) – **Magenn Power** today announced a distribution agreement with Krystal Planet to market the Magenn Air Rotor System (MARS), an airborne tethered wind generator. This innovative new product will deliver up to 4 kW (kilowatts) of power at a cost per kWh (kilowatt-hour) potentially much lower than conventional wind turbines mounted on towers.

"We are thrilled that Krystal Planet, a leader in the emerging clean power revolution, has agreed to sell our MARS wind generator," says Mac Brown, CEO of Magenn Power Inc. "This system can be disruptive to the electric utility industry, in that it produces energy at up to 50 percent efficiency at a cost potentially much lower than that of existing wind turbines. Krystal Planet's large dealer base and international reach should allow us to rapidly launch hundreds of MARS units in late 2006."

Benefits of the MARS over conventional wind turbines include: produce low cost electricity (<10 cents per kWh); bird and bat friendly; low noise; operate over a wide range of wind speeds (2 to 28 meters/second); high altitudes from 400 to 1,000 feet above ground are possible without expensive towers or cranes; the MARS is mobile (useful if the owner plans to move to a new home or business location, good for emergency deployment and disaster relief).

"We are eager to begin deploying the MARS unit throughout our dealer base, as this appears to be the first airborne wind generator product to become commercially viable. The concept has always made a lot of sense for many applications, and now we have the privilege of playing a major role in the deployment of the first 200 MARS units," says Troy Helming, founder & CEO of Krystal Planet. "We look forward to working with Magenn to expand the clean power revolution at an ever-increasing pace with cost-effective wind, solar, hydrogen, and energy efficiency products."

About Krystal Planet Corporation

Krystal Planet Corporation, headquartered in the Kansas City area is a leading marketer of clean power products. Effective grass-roots marketing teach consumers how to 'Krystalize' their homes and vehicles, saving \$150 per month (\$1,800 per year for many years) on energy bills while reducing pollution. America's 1st national network of energy efficiency experts offers wind, solar, hydrogen, bio-fuels and energy-saving products (some of which are not available anywhere else). Examples include the Krystal Hydrogen System (the world's 1st turnkey hydrogen system), FutureWindSM (a Green Power Certificate that helps build wind turbines at schools), and the Home Energy Review (the 1st residential energy-savings consultation offered nationwide). All sales contribute to The Freedom Plan (described in the book *The Clean Power Revolution* which can convert America to 100% clean energy in 10 years. Krystal Planet's customers have helped eliminate 4 Million pounds of greenhouse gases since Earth Day 2004. www.krystal-planet.com

About the Magenn Air Rotor System (MARS)

MARS is an innovative lighter-than-air tethered device that rotates about a horizontal axis in response to wind, efficiently generating clean renewable electrical energy at a lower cost than all competing systems. This electrical energy is transferred down the tether to a transformer at a ground station and then transferred to the electricity power grid. Helium (an inert non-reactive lighter than air gas) sustains the Air Rotor which ascends to an altitude for best winds and its rotation also causes the Magnus effect. This provides additional lift, keeps the device stabilized, keeps it positioned within a very controlled and restricted location, and causes it to pull up overhead rather than drift downwind on its tether. Magenn Power is an Ottawa Canada based company focused on delivering next generation wind turbines. www.magenn.com.